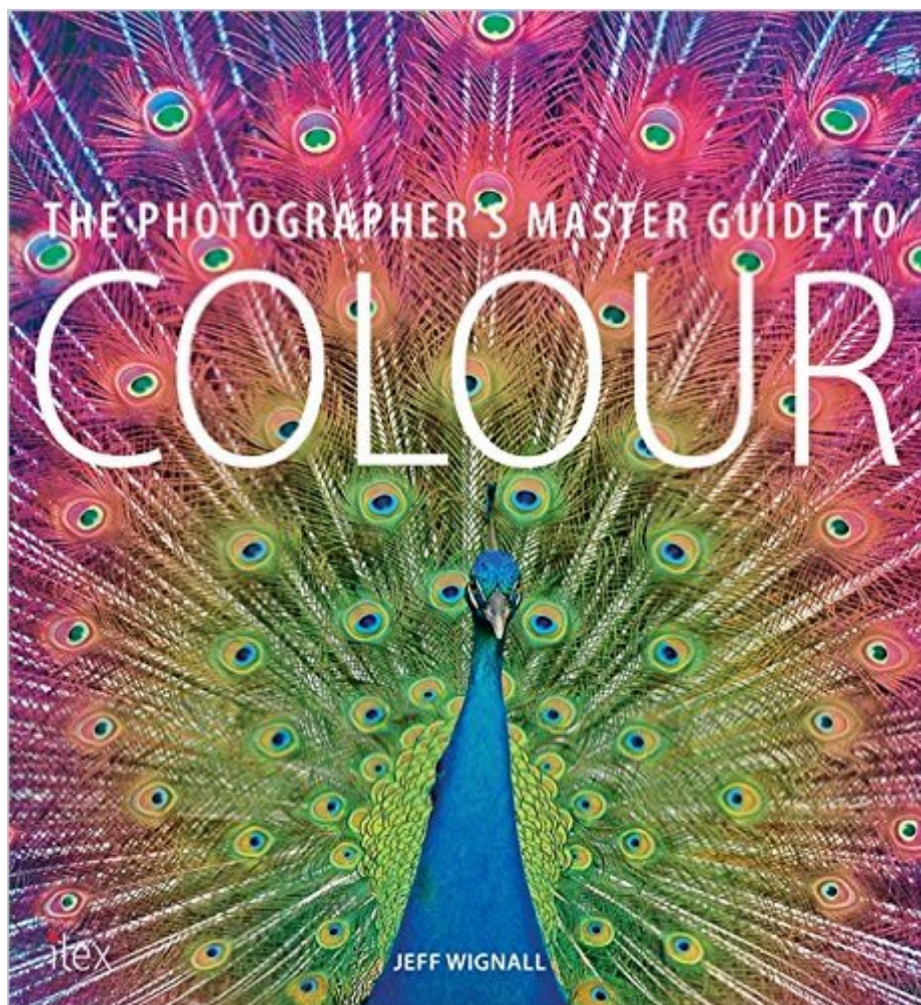


The book was found

The Photographer's Master Guide To Color



Synopsis

Color is key in photography, but very few photographers actually understand how it works - and new software and ever-improving camera sensors have now given them an infinite number of options. Finally, here is a thorough course on color and the role it plays in digital photography. The latest book by best-selling photographer Jeff Wignall will give you a new understanding of the important role color plays in the creation of successful photos, and let you take outstanding color photographs with any digital camera. Filled with Wignall's inspirational work, this is the essential guide for everyone wishing to create awesome photographs that capitalise on the nuances and interplay of color, without having to rely entirely on the saturation slider. Study the emotional responses throughout the color spectrum, master how to instill a sense of time and place, even learn to see colors in the dark - this professional guide covers it all, from technical considerations to creative possibilities, and more. Hobbyist and pro photographers will

- Learn the essentials of color theory and gain a practical knowledge of neutrals, hue, and intensity.
- Understand color perception and use it subjectively to communicate warmth and mood.
- Master the processing of color to enhance its role in the final image.

The book gives the reader a thorough grounding in colour theory - which most photographers know nothing about - and then shows the many ways it can be applied in practice.

- Illustrated throughout with Jeff's own photography
- A thorough grounding in theory gives excellent practical results
- A crucial, but little-understood, area of the art

Book Information

Paperback: 176 pages

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Product Dimensions: 9.2 x 0.5 x 10 inches

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Average Customer Review: 3.4 out of 5 stars • See all reviews (5 customer reviews)

Best Sellers Rank: #247,733 in Books (See Top 100 in Books) #21 in Books > Arts &

Photography > Photography & Video > Equipment, Techniques & Reference > Color #350

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Customer Reviews

Pros: Historical facts/anecdotes about the physical nature of light and the psychological/physiological dimensions of color. Cons: 1) Lack of professional editing. Seems the only editing the text received was using "auto-correct" of a word processing program, leading to inclusion of similar, but wrong words. Examples from a single page (pg. 37) "... the sky just prior to or after a storm has a bluish-gray cast.." "Try arriving well before sunrise if you are shooting dawn scenes because once the sun has crested..." "...for many people (particular people who live in a cold environment..."2) Many ideas do not apply if you shoot in RAW format.3) Often unnecessarily verbose. This book is less technical than books by Bryan Peterson and the images are not as impressive/treatment of the theme not as artistic as by Brenda Tharp. Both of these authors cover the topics to a sufficient degree, and provide a more enjoyable read. At minimum "Master guide" should have professional editing, better organization of the themes, and higher quality images.

The author may be OK, but whoever typed and proofed the book did a lousy job. 2-3 errors per page is terrible. There are references to pictures that don't exist or which are several pages back! This makes it a difficult read. His approach is rather simplistic, which is good for some readers. I expected more.

I purchased this book based on existing reviews along with several other related books on color printing prior to making archival prints. It was a good read and I digested a considerable amount of useful information, some of which I may never need to use. This book did make me aware of solutions to a few problems I had been experiencing earlier. I plan to read it again soon and may give it five stars at that point.

I agree with the other review about a lack of professional editing. It really interferes when reading and then having to decipher what the author is trying to communicate.

Awesome. Informative. Inspiring. Nuff said!

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